

TEN COMMANDMENTS of the **NEW** Real Estate Economy

1. Thou shalt be very, very agile; then more agile.
2. Thou shalt get big by being small all over.
3. Thou shalt have no markets with borders.
4. Thou shalt create assets through alliances.
5. Thou shalt execute without permission.
6. Thou shalt not manage agents, but markets.
7. Thou shalt not embrace static territorialism.
8. Thou shalt not attempt to purchase markets.
9. Thou shalt not self-capitalize , but extract.
10. Thou shalt not bet **ALL** on one brand...ever!

Donald Teel, *Founder*
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